



## IEEM IP Programme 2013:

# ADVANCED PROFESSIONAL INTELLECTUAL PROPERTY UPDATE CELEBRATING WORLD IP DAY

24 April 2013, Wednesday

*Hong Kong Intellectual Property Department, Function Room 2501, 25/F Wu Chung House, 213 Queen's Road East, Wanchai*

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The annual professional update provides an overview of all relevant cases and legislative developments of the past year from all over the world. During one day you will be brought up to speed on the major important legal decisions and developments in intellectual property law and policy.

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For more information, please see attached programme.

Concessionary rates for CUHK students: HK\$500\* (Lunch inclusive)

*\*Please refer to the attached form for registration and payment instruction.*

For enquiry, please contact us at [law-cfred@cuhk.edu.hk](mailto:law-cfred@cuhk.edu.hk)

## IEEM IP Programme 2013:

### Advanced Professional Intellectual Property Update

#### Celebrating World IP Day

Hong Kong Intellectual Property Department, Function Room 2501

25/F Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong

Wednesday 24 April 2013

	8:30 - 8:45	Registration
	8:45 - 9:00	<b>Welcoming remarks:</b> José Luís de Sales Marques, IEEM President Peter Cheung, Director of Intellectual Property, the Government of the HKSAR
	<b><u>Morning</u></b>	
	9:00 - 11:00	<b>Europe</b> <b>New Developments Trade Mark Law</b> David Llewelyn, School of Law, Singapore Management University <b>New Developments in Copyright Law</b> <b>Exhaustion (UsedSoft and ReDigi)</b> Anselm Kamperman Sanders, Maastricht University, The Netherlands <b>New Developments in Patent Law</b> <b>Unitary Patent – Third tier patent protection in Europe?</b> Christopher Heath, European Patent Office, Munich, Germany <b>America</b> <b>New IP Developments in the United States</b> Irene Calboli, Marquette University, USA <b>Speaker presentation + Q&amp;A</b> <ul style="list-style-type: none"><li>• Speakers: Llewelyn, Kamperman Sanders, Heath, Calboli</li><li>• Moderator and Commentator: Henry Wheare, Hogan Lovells, Hong Kong</li></ul>
	11:00 - 11:30	Coffee break

	<p><b>11:30 - 13:30</b></p>	<p><b>Greater China</b></p> <p><b>New Developments in Chinese IP Law</b> Mark Cohen (t.b.c.)</p> <p><b>New Developments in Hong Kong IP Law</b> Henry Wheare, Hogan Lovells, Hong Kong</p> <p><b>New Developments in Taiwan IP Law</b> Kung-Chung Liu, Academica Sinica, Taiwan</p> <p><b>Speaker presentation + Q&amp;A</b></p> <ul style="list-style-type: none"> <li>• Speakers: Cohen, Wheare and Liu</li> <li>• Moderator and Commentator: Bryan Mercurio, Chinese University of Hong Kong</li> </ul>
	<p><b>13:30 - 14:30</b></p>	<p><b>Lunch</b></p>
	<p><b><u>Afternoon</u></b></p>	
	<p><b>14:30 - 16:30</b></p>	<p><b>Round Table – World IP Day – The importance of IP in our Society</b></p> <p>Host: Peter Cheung, Director of Intellectual Property, the Government of the HKSAR</p> <p>With rounds covering:</p> <ul style="list-style-type: none"> <li>● WIPO’s recent success – The Beijing Treaty on the protection of Audiovisual Works 2012;</li> <li>● Free Trade Agreements currently negotiated (Trans Pacific Partnership, EU-India, etc);</li> <li>● Innovation, trade and transparency in a globalizing world</li> </ul>
	<p><b>16:30 - 17:00</b></p>	<p><b>Discussion with the floor</b></p>
	<p><b>17:00</b></p>	<p><b>Closing remarks</b></p> <p>Peter Cheung, Director of Intellectual Property, the Government of the HKSAR</p>



INSTITUTE OF EUROPEAN STUDIES OF MACAU  
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**The Advanced Professional IP Update  
Celebrating World IP Day, 24 April 2013  
Application form**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

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Contact  
Address: \_\_\_\_\_

Contact  
Number: \_\_\_\_\_

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**Payment Method:**

**please transfer the money to the following account or pay by cash on 24 April  
2013**

Bank: Banco Comercial de Macau

Bank account number: 706450

Address: Avendia da Praia Grande n.572, Macau

Name of Beneficiary: Instituto de Estudos Europeus de Macau

Swift Code: CMACMOMX

Please specify the payment for "IP on 24 April":

**\*Please be reminded that the fee is HK500net. IEEM will not pay for any  
"Commission fee" or "Transferral fee" (including the charges from the bank in  
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As you finish the payment, please kindly send a copy of the remittance  
form together with the application form by fax (853-28356155) or send to the  
following e-mail: [beatrice@ieem.org.mo](mailto:beatrice@ieem.org.mo)

**Contact person: Beatrice Lam**

**\* This amount is for the students of Chinese University of Hong Kong only**