

**CFRED's Fifth LegalTech Seminar:**

**International Principles to Improve Data Security and Mobility to Support Global Growth in Financial Services**

by

**Ms. Laurence Van der Loo**

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and

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Chaired by: **Prof. David Donald**, *Faculty of Law, CUHK*

**16 April 2019, Tuesday, 12:30 - 2:00 p.m.**

*The CUHK Graduate Law Centre, 2/F Bank of America Tower, 12 Harcourt Road, Central*

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With the rise of the digital economy, policymakers around the world have rightly strengthened national policies to protect data and privacy. But could poorly targeted data localisation rules designed for the wider economy in fact undermine the resilience and security of financial systems and institutions, and conflict with regulation such as anti-money laundering laws? The Asian Securities Industry and Financial Markets Association (ASIFMA)'s Laurence Van der Loo and Matthew Chan will discuss a set of industry-developed principles aimed at supporting the digital economy whilst respecting consumer privacy and data integrity.

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**All are welcome!**  
**Admission is free of charge!**

To join us, please register your interest [here](#) by 15 April 2019

## **ABOUT THE SPEAKERS:**



**Ms. Laurence Van der Loo** is Director, Technology and Operations at ASIFMA, the Asia Securities Industry & Financial Markets Association.

Based in Hong Kong, Laurence is responsible for coordinating ASIFMA's Operations and Technology efforts including regulatory implementation, cost efficiencies, KYC/AML, fintech/regtech and cyber and cloud. ASIFMA's work in this area includes regulatory advocacy, driving harmonization and work on industry best practices in these areas. In addition, she oversees several of ASIFMA's regional committees in China and India. These committees help develop and shape ASIFMA's regulatory engagements to drive capital markets development in both countries. Laurence also supports the CEO team with ASIFMA's corporate governance and board processes.

Laurence has over 10 years of experience in the financial services industry. Prior to joining ASIFMA in 2016, she was responsible for European business development at Vistra Hong Kong, assisting foreign companies and funds to set up in Asia. Before that, she managed a portfolio of Natural Resources Companies at ING Corporate Banking in Brussels, working on numerous ECM, DCM, securitisation and syndicated loan deals for her clients.

Laurence holds a Master Degree in Business Economics from the University of Ghent, and a Master Degree in International Business from EAE Business School. She is member of the Exco of the Belgium-Luxembourg Chamber of Commerce (BLCC) in Hong Kong as well as Women in Finance Asia. She is fluent in English, Dutch and French.



**Mr. Matthew Chan** is based in Hong Kong and leads the association's policy and regulatory initiatives throughout the region for its 115-plus member firms, which comprise banks, asset managers, professional services firms and market infrastructure providers. Matthew also heads ASIFMA's Equity Capital Markets Committee.

Matthew has 20 years of experience across financial services, B2C and B2B brands, government, technology operations, and market infrastructure. He has led and transformed teams in the UK and Asia Pacific, with responsibility for managing and growing businesses across diverse locations and cultures, strategy development and execution, navigating market structure change, regulatory affairs, operational risk management, and provision of fintech and regtech-based services. Previously, Matthew was Executive Director – Head of Institutional Trade Processing (APAC) at the Depository Trust & Clearing Corporation (DTCC) and prior to that was Director, Corporate Strategy (Global) & Head of Strategy and Marketing (APAC) for Omgeo, an international joint venture between DTCC and Thomson Reuters. He has also held corporate planning and strategy roles at PepsiCo International and Cadbury plc.

Matt graduated with a Master of Commerce degree from the Australian School of Business in 2004, and Bachelor of Engineering and Bachelor of Arts (Political Science) degrees from UNSW, Australia in 1998. In 2016, Matt completed the Asialink Leaders Program which brings together leaders from the corporate and government sectors to foster knowledge, skills and networks for effective business engagement across Asia Pacific.

Matthew holds British and Australian citizenship and qualified as a Graduate of the Australian Institute of Company Directors (GAICD) in 2018.