

IP SEMINAR 2017

PRE-CONFERENCE WORKSHOP

BIG DATA ANALYTICS IN PATENTS



DATE: AUGUST 3, 2017

TIME: 2 PM TO 5:30 PM

VENUE: GRADUATE LAW CENTRE, BANK OF AMERICA TOWER,
12 HARCOURT ROAD, CENTRAL, HONG KONG

ORGANIZERS:

UNITED STATES-CHINA INTELLECTUAL PROPERTY INSTITUTE, INC. (USCIPI)

ASIA INNOVATION AND IP SOCIETY LIMITED (AIIPS)

CENTRE FOR FINANCIAL REGULATION AND ECONOMIC DEVELOPMENT (CFRED),
FACULTY OF LAW, CUHK

MODERATOR:

PROF. JYH-AN LEE

ASSOCIATE PROFESSOR,

DIRECTOR, CENTRE FOR FINANCIAL REGULATION & ECONOMIC DEVELOPMENT (CFRED)

FACULTY OF LAW, THE CHINESE UNIVERSITY OF HONG KONG

SPEAKERS:

MS. XIAOJUAN LI

DIRECTOR OF INTELLECTUAL PROPERTY OFFICE,

INSTITUTE OF COMPUTING TECHNOLOGY, CHINESE ACADEMY OF SCIENCES

DR. YUANJIA HU

ASSOCIATE PROFESSOR,

PROGRAMME COORDINATOR OF MEDICINAL ADMINISTRATION, UNIVERSITY OF MACAU



中美知識產權協會
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Financial Regulation &
Economic Development (CFRED)

About the Speakers:



Prof. Jyh-An Lee is an Assistant Professor of Law at the Chinese University of Hong Kong, where he currently serves as the Deputy Director of the LL.B. Programme and Director of the Centre for Financial Regulation and Economic Development (CFRED) in the Faculty of Law. He holds a J.S.D. from Stanford Law School and an LL.M from Harvard Law School. Dr. Lee has extensively published in English and in Chinese on various aspects of intellectual property and Internet law. His publications appear in leading academic journals, such as *Vanderbilt Journal of Entertainment and Technology Law*, *Cardozo Arts & Entertainment Law Review*, *Oregon Law Review*, *Minnesota Journal of Law, Science, and Technology*, *European Intellectual Property Review (EIPR)*, *Hastings Business Law Journal*, *American University International Law Review*, *UMKC Law Review*, *Jurimetrics*, *Washington International Law Journal*, etc. He is also the single author of two books: *Coding a Free Society: Open Source Strategies for Policymakers* (VDM Verlag Müller Press, 2007) and *Nonprofit Organizations and the Intellectual Commons* (Edward Elgar, 2012).

During his studies at Stanford Law School, Dr. Lee was appointed as the John M. Olin Fellow in Law and Economics. Prior to joining the Chinese University of Hong Kong, he taught at National Chengchi University and was an Associate Research Fellow in Center for Information Technology Innovation at Academia Sinica in Taiwan. He was the Legal Lead and Co-Lead of Creative Commons Taiwan (2011-2014) and an advisory committee member for Copyright Amendment in the Taiwan Intellectual Property Office (TIPO) at the Ministry of Economic Affairs (2011-2014). Professor Lee is currently a member of the advisory board of the European Center for E-Commerce & Internet Law affiliated with University of Vienna. He has served as a domain name dispute resolution panelist appointed by the Asian Domain Name Dispute Resolution Centre (ADNDRC) since 2016. Dr. Lee is also the Director of Academic Committee in the Asia Innovation and Intellectual Property Society. Before starting his academic career, he was a practicing lawyer in Taiwan specializing in technology and business transactions.



Ms. Li Xiaojuan now is Director of the Intellectual Property Office of Institute of Computing Technology, Chinese Academy of Sciences; meanwhile she is also Assistant Director of the Center of Intellectual Property, Chinese Academy of Sciences. She got her Bachelor Degree of Engineering from Beijing Institute of Technology and she graduated as Juris Master from Renmin University of China. She is both patent attorney and qualified lawyer, with her career mainly focused on IPR management, patent value analysis and research achievements commercialization. Over ten years' working experience in the above areas offers inspiration for her to publish many papers in different influential journals.

Ms. Li is also public-spirited and has taken a positive part in social activities. She helps SIPO (State Intellectual Property Office) to issue the national standard "Intellectual property management for research and development organization" (GBT 33250-2016) as an important co-writer. She also plays a significant role in the drafting course of AVS (Advanced Audio-Video Coding/Decoding Standard) as co-chairman of the IPR work group. Furthermore, she was elected as judicial assessor of Beijing Intellectual Property Court in 2017. She has achieved a lot of individual honors as well.



Dr. Yuanjia Hu is Associate Professor of Biomedical Sciences and Programme Coordinator of Medicinal Administration in Institute of Chinese Medical Sciences, University of Macau (UM). Dr. Hu is doing multidisciplinary research in medicinal intellectual property. He established patent valuation models specific to drugs, analyzed technology innovation and transfer measured by IP, and published results in SSCI journals in economics and management fields, such as, *Technol Anal Strateg Manage*, *Chin Econ Rev*, and *Reg Stud*. On the other hand, he actively develops new pharmaceutical discovery, especially by employing modern network-based analysis approaches to research Traditional Chinese Medicines. He constructed chemical ingredients network of herbal formulae against CHD and drug-target networks, etc., and published results in SCI journals, such as, *PLoS ONE*, *Expert Opin Ther Pat*, *eCAM*, and *Hum Vaccin Immunother*. He supervised about 40 Ph.D. and master students and postdoctoral researchers, led and participated in above 10 research projects financed by European Commission, Eurasia Pacific Uninet, Ministry of Science and Technology of China, Development Research Centre of the State Council of China, the National Social Science Fund of China, and the Science and Technology Development Fund of Macao SAR, and further produced over 70 publications including peer-reviewed articles and monographs. He is also IP consultant of Baocheng Law Firm, Project Researcher in the Research Center of National Drug Policy & Ecosystem, Deputy Secretary-General and Executive Council Member in Specialty Committee on Network Pharmacology of World Federation of Chinese Medicine Societies, and Researcher in International Research Center of Medicinal Administration, Peking University. Dr. Yuanjia Hu received B.Sc. degree from China Pharmaceutical University (CPU), UM-CPU dual M.Sc degree in Medicinal administration, Ph.D. degree in Biomedical Sciences from the UM, and Guest Researcher fellowship in Austrian Institute of Technology.

All are welcome!

Admission is free of charge!

Please join us by registering your interest [here](#) by 28 July 2017.