

**CFRED's 18<sup>th</sup> Commercial Law Seminar:**

## **THE NEW EUROPEAN DATA PROTECTION REGULATION – A THREAT TO CHINA?**

by

**Prof. Dr. Wolfgang Zankl**  
*University of Vienna*

Chaired by: **Prof. Jyh-An Lee**, *Faculty of Law, CUHK*

**1 December 2017, Friday, 12:30 – 2:00p.m.**

*Classroom 4, The CUHK Graduate Law Centre, 2/F Bank of America Tower, 12 Harcourt Road, Central*

---

As of 2018 (May 25<sup>th</sup>) the “General Data Protection Regulation” will enter into force by replacing the European Data Protection Directive 1995. It imposes a number of new obligations to companies processing personal data of European citizens, such as compliance with the right to be forgotten and a number of other significant protections.

Non-compliance will be punished by fines up to 20 million Euro (166 million HKD) which not only appears existence-threatening in many cases, but also contradictory to several unclear definitions and requirements of the new regulation.

Furthermore, the new regulation applies not only to European, but also to foreign companies when processing European data while doing (traditional or online) business in Europe. As China is increasingly doing so, its companies, lawyers and consultants should be aware of the broad scope of the new data protection regulation.

Prof. Zankl will provide a summary of the most important provisions and implications.

---

**All are welcome!**  
**Admission is free of charge!**

Please register your interest [here](#) by 30 November 2017.

## **ABOUT THE SPEAKER:**



*Wolfgang Zankl* is a professor at the department of Private Law and Comparative Law at the University of Vienna, former Dean of the Law School at the Private University of Liechtenstein and founder/head of the European Center for e-commerce and internet law ([www.e-center.eu](http://www.e-center.eu)), one of the world's largest networks for IT-Law. He is advisor to governments, international companies, consultant and author of 12 books and 250 other publications mainly covering private law, e-commerce and IT-law ([www.zankl.at](http://www.zankl.at)). He has been teaching courses and given lectures amongst others in Boston (Harvard), Casablanca, Dubai, Frankfurt, Hong Kong, Jerusalem, London, Moscow, Santiago de Chile, Singapore, Sydney, Tokyo and Zurich, and he has developed several law-related internet services (such as [www.checkmycase.com](http://www.checkmycase.com)).