

**CFRED First Intellectual Property Law Seminar:**  
**INTELLECTUAL PROPERTY PIRACY: THE CHALLENGES FOR  
LATIN AMERICA**

by

**Prof. James Cooper**  
*California Western School of Law*

Convenor: **Dr. Danny Friedmann**, *Faculty of Law, CUHK*

**23 January 2015, Friday, 12:00 – 2:00p.m.**

*The Faculty of Law Boardroom, 6/F Lee Shau Kee Building, The Chinese University of Hong Kong, Shatin, N.T*

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Counterfeit products pose a danger to public health and safety as well as a threat to the future cultural patrimony of Latin America. Intellectual Property rights have been violated routinely: Billions of dollars in fake DVDs, CDs, fashion apparel, video games, books and other products are sold annually. Counterfeit medicines, automobile parts, airplane parts, alcohol and other beverages, luxury goods, and health and beauty aids can poison unsuspecting consumers. While the damage to legitimate industries is well documented, increasingly transnational criminal organizations, some with links to terrorists, drug cartels, and human trafficking operations, have taken over this illicit business. In this presentation, Professor James Cooper, himself a victim of IP rights violation while a photographer for *Marie Claire* magazine, will detail how Latin America has become the newest battleground in the fight against Intellectual Property piracy. Commissioned by the U.S. Departments of Justice and State to follow the trail of pirates around the Americas, Cooper produced and directed a documentary film and training tool for law enforcement officials to fight this scourge to afflict the Western Hemisphere. This high energy, fast-paced, multi-media presentation is sure to attract students, faculty and the local Bar.

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**All are welcome!**  
**Admission is free of charge!**

**Refreshment will be provided.**

Please join us by registering your interest [here](#) by 22 January 2015.

## ABOUT THE SPEAKER:



### **Prof. James Cooper, *California Western School of Law***

James Cooper is Institute Professor of Law and Director of International Legal Studies at California Western School of Law, where he teaches Comparative Law, International Trade Law, Law of the North American Free Trade Agreement and the Law of Armed Conflict. Since 1997, Professor Cooper has directed Proyecto ACCESO, a leading legal skills training and rule of law public education program funded by the governments, foundations, and international agencies. He co-directs an International Post-Graduate Diploma Program with the University of Heidelberg, University of Chile, sponsored by the Chilean Ministry of Justice and German Government. He is a member of academic staff of Heidelberg Center for Latin America and his research has been commissioned by the Konrad Adenauer Foundation and the Friedrich Ebert Foundation of Germany. A Cambridge University-trained Barrister and Solicitor, his scholarship has appeared in leading journals in North America, South America and Europe. He contributes to newspapers, television and radio news programs including *El Mercurio*, *Globe and Mail*, *Miami Herald*, *San Francisco Chronicle*, *San Diego Union Tribune*, *Marie Claire*, National Public Radio's *Marketplace*, Canadian Broadcast Corporation's *As It Happens* and *Newsworld*, Univision News, and Fox News. Professor Cooper has directed and produced documentary films and public service announcements for the BBC, Channel Four (UK), CityTV (Canada), and the Bolivian, Chilean, German and U.S. Governments.

