



## Alex Liang Partner

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### ► | Practice Areas

Mr. Liang developed a holistic and business-driven understanding of IP strategies from his unique experiences in both Chinese and American companies and his private practice in both Chinese and American law firms. His experience enables him to effectively handle many IP challenges with global impact and assists clients on matters include Chinese patent infringement litigations, licensing, commercial transactions, patent analysis, patent prosecution and trade secret litigation, and so on.

### ► | Background and Experience

Mr. Alex Liang earned a JD degree from Northwestern Law School, and a Bachelor degree in electrical engineering from Wuhan University.

Mr. Liang started his legal career as a patent attorney at the Milwaukee office of Foley & Lardner from 2008 to 2010. After Geely Automobile acquired Volvo Car, he joined Geely to set up and lead the intellectual property department, where he oversaw the patent portfolio management and development and many R&D related transactions. From 2013 to 2016, he was the sole IP attorney of the China office of Morgan, Lewis & Bockius, where he represented American, Chinese and Japanese companies in various intellectual property disputes in China and America. He then worked at Hewlett Packard Enterprise as a senior counsel, in charge of IP matters in Asia and Europe,

including technology transactions, open source matters, joint development projects and supporting several multiple billion-dollar M&A projects. Prior to joining Broad & Bright, he was a partner at a major IP litigation boutique in Beijing, focusing mainly on patent litigation.

Mr. Liang taught the course "Innovation, Strategy, IP" in Tsinghua University School of Economics and Management.

Mr. Liang handled some of the most influential patent litigations in recent years. Representative matters Mr. Liang has handled include:

- Represented Qualcomm in multiple patent infringement cases against Apple in Beijing, Qingdao and Fuzhou and patent validity appeals in Beijing IP court
- Represented Ericsson in the litigation of setting the global royalty rate for 4G and 5G patent portfolio in Wuhan, including the related global anti-suit injunction proceeding
- Represented France Brevets in its patent infringement litigation against Apple in Shenzhen
- Represented Chinese companies in the defense of section 337 investigations
- Represented a state-owned conglomerate in a trade secret infringement case in Virginia
- Set up the IP policy for the Green Computing Consortium for open source software and open hardware and chip technology